

ADRIENNE HEIN

UI/UX Focused Software Developer

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An adaptable developer with a passion for all things front-end, who loves finding creative solutions and tackling challenging designs. Seeking a company where I can continue to learn and grow, and where I can make a valuable contribution.

Creative + Coachable + Meticulous + Driven + Aquarium & Terrarium Hobbyist

EDUCATION

LEARN Academy (2018)

Full-Stack Web Development Program
Ruby/Rails & JS immersion program

Oregon State University (GPA: 3.97)

B.A. 2011; Summa Cum Laude, German
Honor Roll for eight consecutive terms
Awarded SMART Grant; Outstanding
Senior

SKILLS

Programming Languages: JavaScript, Ruby, SQL

Web Technologies & Frameworks: HTML5 DOM, React, modern CSS and pre-processors (SCSS), grid and responsive layout frameworks (Bootstrap, Foundation, Material UI)

Design & User Interfaces: Photoshop, Sketch, Typography, Photography

Server Technologies: Rails, SQL databases (Postgresql), containerized deployment (Docker), PHP, Wordpress

Testing: Selenium, Rspec, Jest, Enzyme, Behavior Driven Development

Development Tooling: Git, Gulp, Replyify, Agile Workflow

EXPERIENCE

Front-End Developer

AUTOFUSION INC

11/18 - Present

- Converted PHP sites to WordPress; created tools and carefully selected plugins to make sites easy for clients to update, while creating tools to streamline and accelerate site conversion
- Point person for all new UI features, such as calculators, search filters, scheduling tools, modal features
- Introduced new tech to the team (ie SASS, Babel), oversaw implementation and wrote documentation
- Performed all UI updates on JavaScript-based Search Results Page, while collaborating closely with manager
- Ensured cross-browser support, assisted coworkers with troubleshooting difficult browsers (IE) and devices
- Identified communication gaps and improved by example through Slack and email
- Completed client website requests in timely manner, usually delivered new features on tight timeline, delivered templated sites within a few days
- Created complex, interactive pages from mockups. Wrote PHP scripts to obtain assets more quickly
- Implemented new plugins by reading docs
- Used PHP 5 & 7, jQuery, JavaScript, WordPress, Advanced Custom Fields, SASS, Babel, Bootstrap 3-5
- Led Google Core Web Vitals improvement strategy
- Optimized assets for mobile & web; updated images to next generation images for compatible browsers (ie AVIF)

Web Developer Contractor

INDUBITABLE MEDIA

04/18 - 09/18

- Built templates for Wordpress and other CMS API integration
- Used SCSS, Foundation, Gulp, jQuery, external plugins
- Worked from wireframes with creative license and converted PSD mockups into responsive pages
- Designed, coded, and integrated reusable features (calendar, gallery, navigation)
- Wrote variety of long-form copy for digital marketing strategies

Software Development Intern

NOTCH8

04/18 - 05/18

- Full-Stack Ruby/Rails internship at web application consultancy
- Working on open-source digital content management library system (Samvera) for non-profit
- Integration testing with Capybara, Selenium & Rspec; testing Rails application with complex file structure
- Project management using Docker, GitLab

- Sold \$645k in first year, awarded Top Seller recognition & recognized as All Star for outstanding customer experience
- Drove extra \$10k/month through loyal client relationships
- Developed creative problem solving skills to resolve issues surrounding customer satisfaction, missing merchandise, and tactful return processing; viewed as point person in department for problem resolution
- Excelled in competitive commission environment, while maintaining collaborative relationships with coworkers

- Managed team of 10 people and trained new employees; resolved complicated customer issues; analyzed sales and department goals on weekly basis and communicated with buyers based on findings; performed bi-weekly manager-in-charge shifts in busy downtown store
- Led inventory team and assessed product demand and processing strategies

PROJECTS

Search Results Page

<https://www.excellenceautodirect.com/used-vehicles/Used+t>

Built original view components and subsequent versions; designed filters based on client request; solely responsible for all UI features.

Scheduling Prototype

<http://kiaservice.autofusion.com/>

Static scheduling tool prototype built for desktop from mockup.

Website Build

<http://olk9huntsville.com>

Translated PSD mockups and UX wireframes into responsive, dynamic website; used PHP 7, Dwoo, SCSS, Gulp, jQuery, Docker, Bitbucket

Interactive Content Pages

<https://www.royalautogroupla.com/2021-gmc-acadia/>

Built numerous SEO pages for multiple makes/models client at once, each with different interactive features; wrote PHP scripts to acquire assets more efficiently; fast turn over: 23 pages in two weeks, each with its numerous assets; vanilla JS updated to be supported across all browsers.